

# TEA

The logo for TEA features the letters 'TEA' in a bold, white, sans-serif font. To the right of the letters is a stylized graphic consisting of three vertical bars of varying heights, with a horizontal line cutting through them. Below the horizontal line, the bars are filled with a yellow, textured pattern that resembles a barcode or a series of vertical lines.

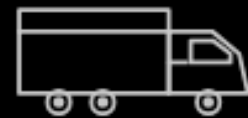
TRACKING EVENTS ANALYSIS

BY KELMER PROCUREMENT

**Democratizing** shipments visibility.



Sea



Truck



Parcel

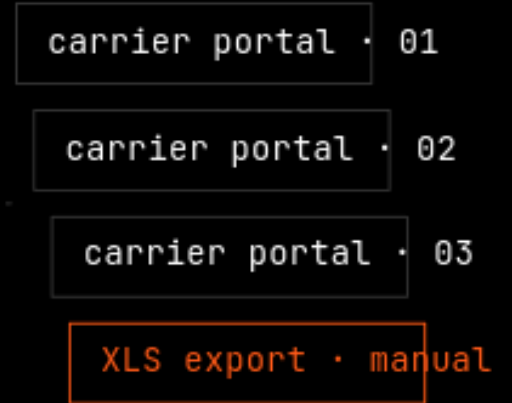
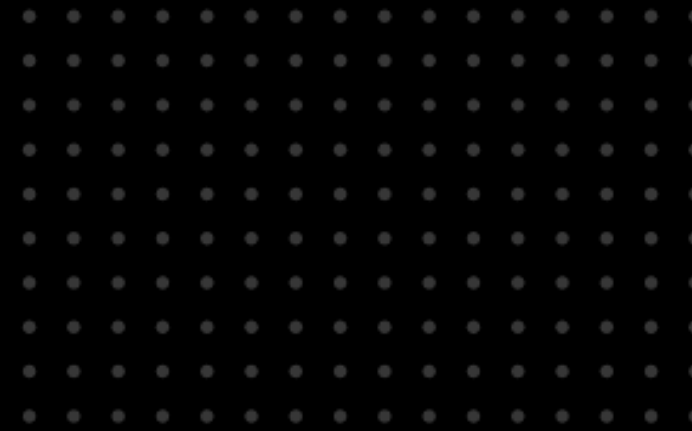


Air

# 10 Millions SME worldwide are shipping blind.

- They are XLS-based
- They rely on manual searches on carriers' portals
- TMS are not affordable
- #FreighTechDemocratization

10,000,000 SMEs  
shipping without unified visibility



no unified visibility

stitched manually, one portal at a time

TMS price ceiling

enterpriseSMBs locked out

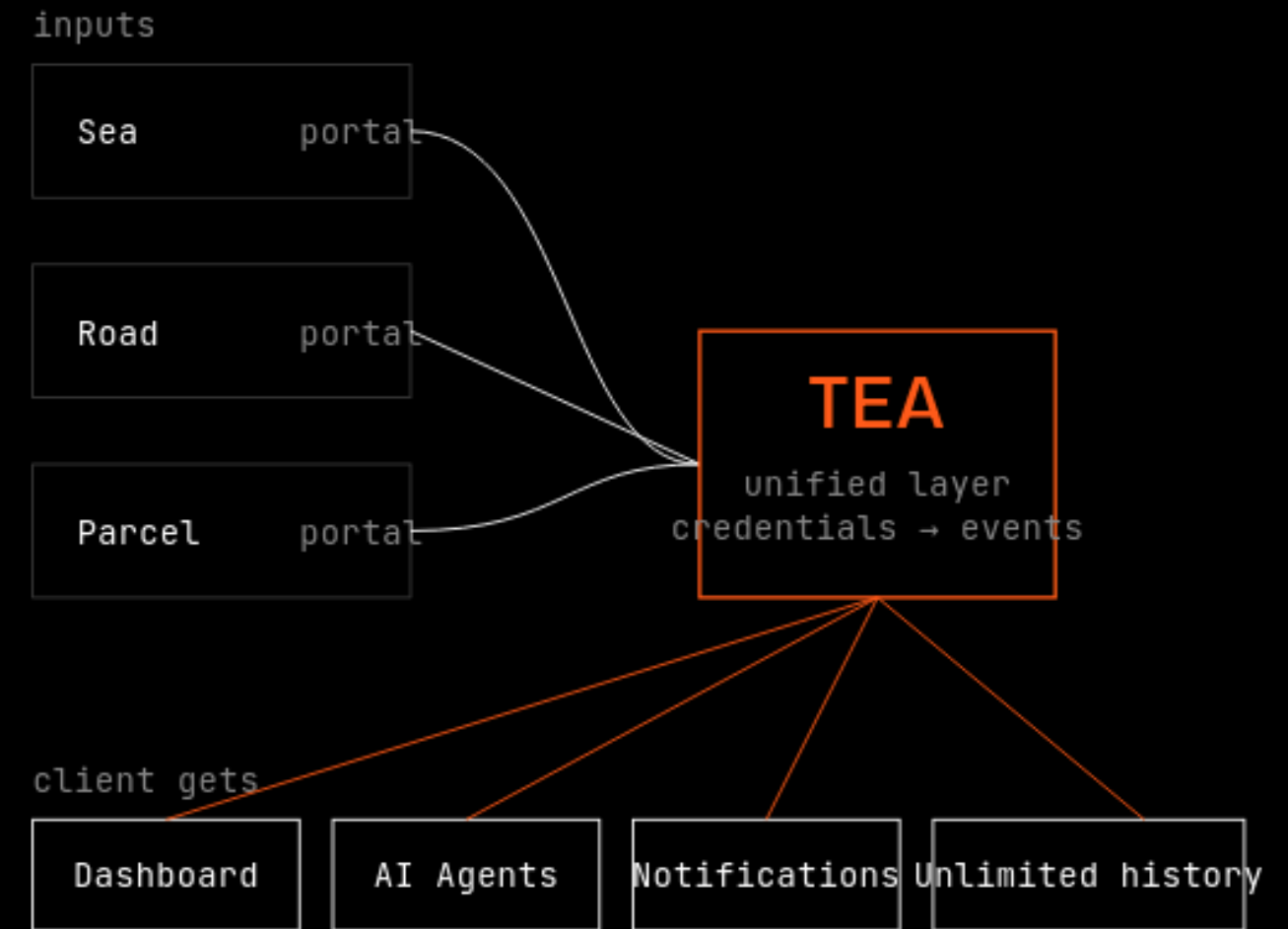
# That is why we built **TEA**.

- Carrier's portal credentials are enough
- Activated in days (effortless)
- **UNIFIED visibility** for sea, road, parcel

## TEA: **Service As A Software**

CLIENT GETS · 01 <b>Dashboard</b>	CLIENT GETS · 02 <b>AI Agents</b> (Mcp)
CLIENT GETS · 03 <b>Notifications</b>	CLIENT GETS · 04 <b>Unlimited history</b>

Activated in days · credentials only

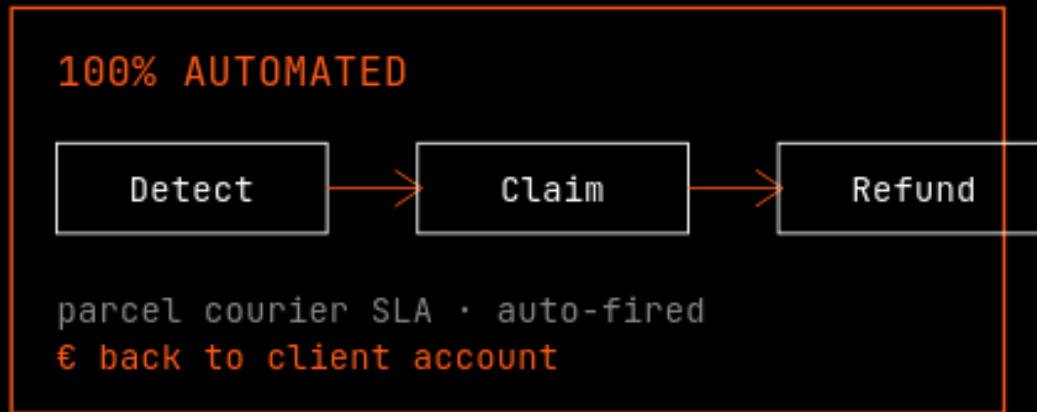
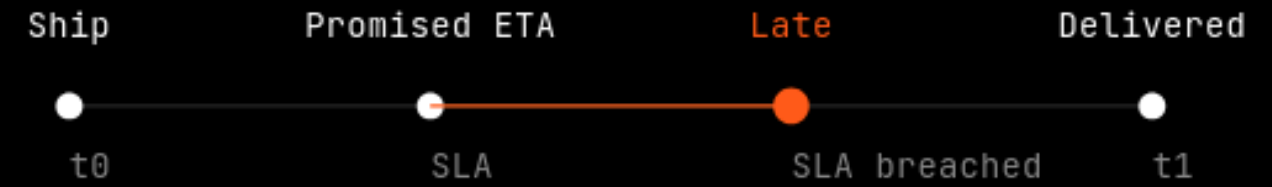


Sea · Road · Parcel - one layer

# Money back from late shipments.

- Parcel couriers offer a **delayed delivery refund**
- TEA spots them and claims
- **100% automated** process

SUPPORTED PARCEL COURIERS



# How TEA makes money.

with <1% impact on clients freight costs

01 · RECURRING

## Recurring

€ / month, depending on carriers complexity

02 · SUCCESS FEE

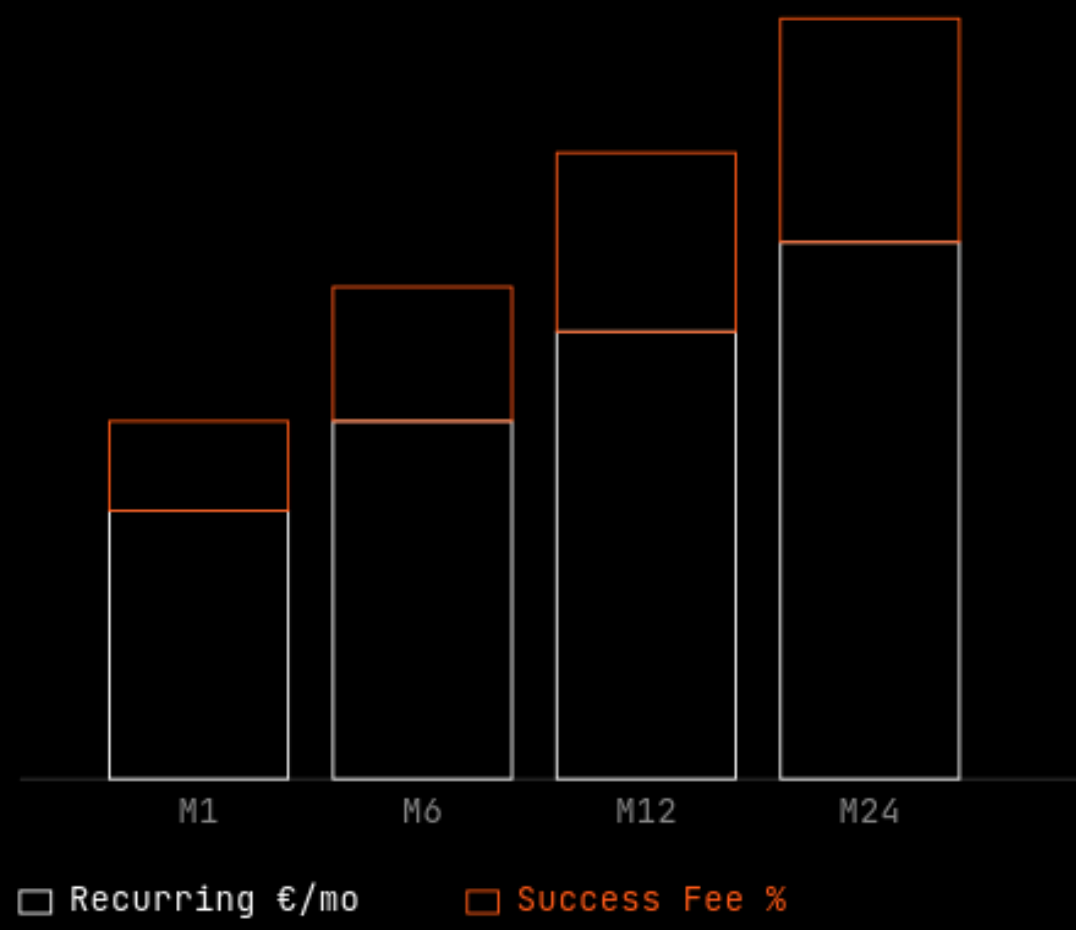
## Success Fee

% refunds of late shipments

two revenue streams

client freight cost impact

< 1%



Recurring + Success Fee

# Ready to **grow.**

— What happened after the launch in Sep. 2025

<p><b>8</b></p> <p>SIGNED</p>	<p><b>10k</b></p> <p>AVERAGE ARR</p>	<p><b>&gt;200</b></p> <p>PIPELINE</p>
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**without a sales team!**

## CLIENTS

